



Connecting our most vulnerable neighbors to housing and hope



2024 ANNUAL BREAKFAST

Sponsorship Benefits Packet

Tuesday, June 11, 2024

7:30 - 9:00 am

The Cotton Room

807 E. Main St, Durham, NC

WHO WE ARE

Housing for New Hope began with the belief that our community could better serve our most vulnerable neighbors. Phoenix House, opened in 1992, provided not just housing but supportive services designed to equip residents to remain stably housed for the long-haul. Over the years, HNH has continuously responded to emerging community needs by expanding and improving services. From that small home at the corner of Elizabeth and Holloway Streets, we've grown to serve more than 700 people every year.

OUR MISSION

To end homelessness one valuable person at a time.

OUR FOUR PILLARS

We believe every person is valuable

We believe every person has a right to housing

We believe in the power of community

We believe affordable housing contributes to a just society.



EVENT AGENDA

7:30 am: Doors open

7:40 am: Breakfast available

8:00 am: Welcome remarks
Celebrations
Panel discussion



9:00 am: Event adjourns



2024 THEME: DESIGNING FOR COMMUNITY & WELLBEING

Each year, Housing for New Hope's Annual Breakfast welcomes partners from across the community including many elected officials, housing advocates, philanthropists, housing and social service agencies, volunteers, and community members, to a time of learning and connecting. This year's event will focus on Designing for Community and Wellbeing, a timely conversation as HNH and other partners design and create the next generation of housing opportunities for people exiting long-term homeless and beginning their journey toward housing stability. This year's panelists will engage us share insights from their efforts to create holistic spaces – indoors and outdoors – that encourage community-building and individual wellness.

SPONSORSHIP BENEFITS

Sponsorship Level	Catalyst	Champion	Hero	Leader	Advocate	Friend
Sponsorship Amount	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Reserved Seating	8	6	6	4	4	2
Recognition on Event Website						
Recognition on HNH Social Media						
Visual Recognition at Event						
Recognition in 2024 Annual Report						
Stage Acknowledgement at Event						
Premier Placement on Print and Digital Media						
Speaking Opportunity at Event						



SPONSORSHIP INQUIRES?

RUSSELL PIERCE, EXECUTIVE DIRECTOR

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