



**HOUSING
FOR NEW
HOPE**

RENT PARTY

2023 Rent Party Sponsor Benefits Packet

Connecting our most vulnerable neighbors
to housing & hope.



**HOUSING
FOR NEW
HOPE**

18 W. Colony Place, Ste. 250 Durham, NC 27705

www.housingfornewhope.org | giving@housingfornewhope.org

WHO WE ARE

Housing for New Hope, founded in 1992, is an organization focused on connecting our most vulnerable neighbors to housing and hope. We accomplish our mission through four primary programs: street outreach, rapid rehousing, supportive housing, and affordable housing. Our services assist neighbors from chronically unsheltered to assistance busting housing security barriers to a need of affordable housing. Help us end homelessness in Durham today!



Our Rent Party is a **FUN**raising event with a party vibe that raises awareness about the affordable housing crisis in our community. The event supports a practical solution to HNH participants in need of assistance in staying housed by providing rental assistance when necessary. As wages fail to keep up with inflation along with rising housing costs, many of our neighbors struggle with one of our most basic human needs, housing security.

Funds raised helps HNH close the gap between the cost of rent and utilities versus what our clients are able to pay. We need to raise \$60,000 to \$100,000 annually to close this gap, ensuring our clients stay housed until they are able to move on with less intensive support services. Our rent parties are inspired by the 1930s house parties in Harlem. The events are open to the public who will enjoy food, music, and dancing all for a good cause.



OUR MISSION

To end homelessness one valuable person at a time.



OUR FOUR PILLARS

- We believe every person is valuable.
 - We believe every person has a right to housing.
 - We believe in the power of community.
 - We believe affordable housing contributes to a just society.
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Event Schedule



Winter

February 16, 2023 at The Blue Note Grill
7pm-10pm

Spring

April 20, 2023 at The Fruit 7pm-10pm

Summer

July 2023 at Location TBD
7pm-10pm





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SPONSORSHIP BENEFITS

2023 Rent Party Events

A fundraiser that helps keep housing affordable

Benefits	Title Sponsor \$10,000	House Party Host \$7,500	DJ's Turntable Sponsor \$5,000	Rent Stabilizer \$2,500	Best Dance Sponsor \$1,000	The Good Neighbor \$500
Reserved Seating	10	8	6	4	2	1
Name Recognition on Website						
Complimentary Raffle Ticket(s)	20	16	12	4	2	1
Logo on Event Print Materials						
Stage Recognition at Event						
Logo + Link on Event Digital Marketing						
Recognition on Social Media + Website + Link						
Logo & Sponsor Status on Print Materials						
QR Code on Event Print Materials						
Distribute Company Promotional Items at Event						
Introduce Key Company Rep or Company Video Message at Event						
Premier Placement on All Marketing (print, digital, & social media)						

Title Sponsor receive benefits for all 3 Rent Party events.

House Party Host Sponsor receive benefits for 2 Rent Party events.

All other official sponsors receive benefits for the one Rent Party event chosen to sponsor.



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Become a Sponsor Today!

Name of Company/Organization _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Level of Sponsorship

Date of Event

Check All that Apply

Winter

Spring

Summer

Title Sponsor
\$10,000

House Party Host
\$7,500

DJ's Turntable
\$5,000

Rent Stabilizer
\$2,500

Best Dance
\$1,000

The Good Neighbor
\$500

Payment:

Check

Visa

Mastercard

American Express

Discover

Card #: _____ Exp. Date: _____ Sec. Code: _____

Signature: _____

Name or Company:
(as you like displayed) _____



Thank YOU!

Contact Phone: _____ Contact Email: _____

Mail To:: Attn: April Johnson, Housing for New Hope, 18 W. Colony Pl, Ste. 250 Durham, NC 27705