For 30 years, Housing for New Hope has been the source of hope for many transitioning from housing insecurity to a safe and affordable place to lay their heads. The needs in our community continue to grow, and, as we have always done, Housing for New Hope has been growing and changing in response.

While the pandemic has been front of mind for many of us over these last two years, the affordable housing crisis in our community is increasing in intensity and severity. Rising real estate values, lack of affordable housing options, and low income are making it harder and harder for our most vulnerable neighbors to find and maintain their housing. The situation is increasingly challenging.

HNH’s community of supporters, partners, and volunteers is enabling us to rise to the challenge as we seek to end homelessness in our community, one valuable person at a time. We continue to provide a robust Street Outreach program, are leading the way in innovative property owner engagement, and are deepening our supportive services to better serve our clients. We’re even preparing to build again... the first time in a decade.

Here at Housing for New Hope, we recognize that we have achieved 30 years of service because of your generosity and support. You’ve helped us build from a small house on the corner of Holloway and N. Elizabeth into an agency that served more than 700 people last year with sustainable solutions.

Together, we’re connecting our neighbors to housing and hope!

RUSS PIERCE
EXECUTIVE DIRECTOR
MISSION

To end homelessness one valuable person at a time.

VISION

Housing for New Hope creates and continually improves innovative, data-informed programs shaped by client feedback and responsive to evolving community needs. We encourage, motivate, and enable individuals and families experiencing homelessness to take their next best step toward long-term, stable housing with an array of supportive housing and affordable housing options. We connect our most vulnerable neighbors to housing and hope.

VALUES

Our Four Pillars

- We believe every person is valuable.
- We believe every person has a right to housing.
- We believe in the power of community.
- We believe affordable housing contributes to a just society.
Our Stories

Tara

“I was so happy about this news that I began to cry. This is a great Christmas present. Thank you, Street Outreach team. I could not have done this without you.”

Tara is a single parent with two young children. Without a clear plan, she moved to Durham with the hopes of starting a new life. Tara soon found herself without a job, out of money, and homeless. After her time at a friend’s house ended, she began spending cold nights sleeping in her car with her two boys. Tara called Housing for New Hope, and the Street Outreach Team was able to help her find temporary housing. The Street Outreach team provided her with blankets, warm clothing for her children, food cards, and other personal items. Within two months the Street Outreach team called Tara and informed her that she was approved for a Housing Choice Voucher! Tara has a new job and is now on the path to self-sufficiency.

David

“One day someone I helped called me just to tell me he loved me. When I can use my story to help someone else, I’ve had a successful day. I’ve done my purpose.”

David’s background does not reflect what many people would think of when they see a homeless person. David grew up in a “good” upper-middle-income household, went to college, and had a respectable job. Though he used marijuana on occasion, he was not considered a substance abuser. David notes that he had above-average alcohol consumption. Becoming addicted to opioids after a nearly fatal car accident led to David’s downward spiral to substance and alcohol abuse, depression, and homelessness. Soon David was not able to fully function and lived unsheltered or in wooded areas.”
After nearly two years of experiencing homelessness, David decided to change his life. David’s turning point came one very frigid winter when the temperatures dropped to the teens. He had been sleeping at the Duke Emergency room or on buses running through the night and said, “enough is enough.” He got connected with a partner agency, which allowed him to help other people in need while getting help to become sober. That agency then connected David with Housing for New Hope when a Street Outreach position became available. David’s lived experience is a gift to our organization. He is helpful in supplying sound advice to those who are experiencing homelessness, expressing to them that there is hope.

**CHRISTAL**

“Housing for New Hope is awesome! The day that we got keys to our home was the happiest day of our lives. Happier than the day we got clean off drugs.”

Chrystal is happy, enjoys attending a local church, makes diamond art, and collects all things related to dolphins. Chrystal’s road to housing and hope was not easy. While living in another state, she was a happy young woman working alongside her mother in a family business. A few bad decisions involving substance abuse and poor peer relations derailed her life’s path. A life-threatening assault by a former boyfriend was the wake-up call she needed to leave the abusive relationship and make better life choices.

Chrystal and her new husband decided to start a new life. They moved to Durham with little money and the clothes on their back. Chrystal and her husband went “cold turkey” on their substance abuse habit and she says it was the best decision she’s made. Living unsheltered, they endured many troubling days, including waking up in the middle of the night soaking wet from rain. They camped near a church that allowed them to live on church property with the agreement that they be respectful. A partner organization aided them with taking back control of their life. Chrystal and her husband got help with obtaining the legal documents required to get a job. During freezing night temperatures, Chrystal and her husband connected with Housing for New Hope for a hotel room. At that point, we at once began working with her to find them permanent housing. Chrystal smiles because she has found housing and hope and now her goal is to spread hope to other women experiencing homelessness, get a vehicle, and swim with dolphins.
FUTURE INITIATIVES

**ENGAGE**
Engage our Hayestown neighbors and partners to develop a plan to connect our new property development with the neighborhood.

**EXPAND**
Expand supportive housing staffing in order to better serve clients, especially those with complex needs.

**DEEPEN**
Deepen relationships with current landlord partners and identify new partners in order to expand housing options for our clients.

SUPPORT FOR OUR NEIGHBORS

Housing costs continue to expand well beyond incomes in our community. Many of our neighbors are finding it more difficult to keep up with basic living expenses. Durham’s changing economy and limited affordable housing continue to be a major causes of the increase we are seeing in families experiencing homelessness.

We believe that every person has the right to housing. With your continued support, we can continue to connect individuals and families to housing and hope. Your contribution helps:

- Ensure we have case managers to provide supportive services, a high priority.
- Develop new affordable housing units.
- Reduce barriers to securing housing (application fees, utility and rental arrears, and moving costs).
- At move-in, provide our clients with essentials for bed, bath, kitchen, and personal hygiene.
# Financials

## Revenue

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<tr>
<th></th>
<th>Actual</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Federal</td>
<td>$1,516,515</td>
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<tr>
<td>State and Local</td>
<td>$489,923</td>
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<td>Foundations</td>
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<tr>
<td>Contributions</td>
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<td>Rental</td>
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<tr>
<td>Other</td>
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<td><strong>Total</strong></td>
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## Expenses

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<tbody>
<tr>
<td>Street Outreach</td>
<td>$399,273</td>
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<tr>
<td>Housing Location &amp; Navigation</td>
<td>$46,607</td>
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<td>Rapid Rehousing Program</td>
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<td>Supportive Housing</td>
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<td>Affordable Housing</td>
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<td>General &amp; Administrative</td>
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<td>Fundraising</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$3,282,935</strong></td>
<td><strong>100%</strong></td>
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</tbody>
</table>

**Net Surplus**

$418,658

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## 748 Total Individuals Served

In 2021 we assisted 748 of our most vulnerable neighbors experiencing sheltered and unsheltered homelessness.

## 1.38 Million Raised

Thank you, our partners and supporters, for demonstrating the power of community by raising $1.38 million to help provide housing security coupled with supportive services for our neighbors in Durham.